



WXP EUROPE

3 X 3 CASE SHOWDOWN
YEAR **FOUR**

STRATEGY



CROSS-CONTINENTAL COHORT - INVITATION

The Cross-Continental Cohort is a 14-day focused program where students from **different countries work together in mixed teams** to solve **real-world business challenges**. Throughout the process, participants receive mentorship and attend workshops.

Participants gain:

- Hands-on international business experience
- Exposure to diverse team dynamics
- Executive-level presentation training

***It's not just about solving,
it's also about building networks.***

– Diana Akisa, Cohort 1 Winner, Cohort 2 Mentor

For institutions:

Delivered fully online, the program eliminates travel costs and scales easily, making it accessible for more students to participate in a high-impact, global experience.

HOW IT WORKS

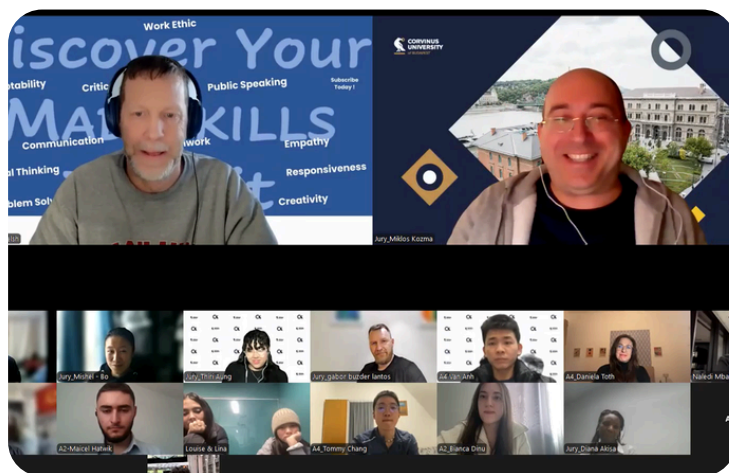
Timeline: November – January 2026

Teams: 4–6 students per team

Format: Remote collaboration, real-time mentorship

Finale: Live jury presentation with industry professionals

Pricing: 81\$ USD per participant



Institutional Enquiries
wxp@innovatank.com

Visit our page for institution pre-registration, details, FAQ
about.innovatank.com/wxp-europe-cross-continental

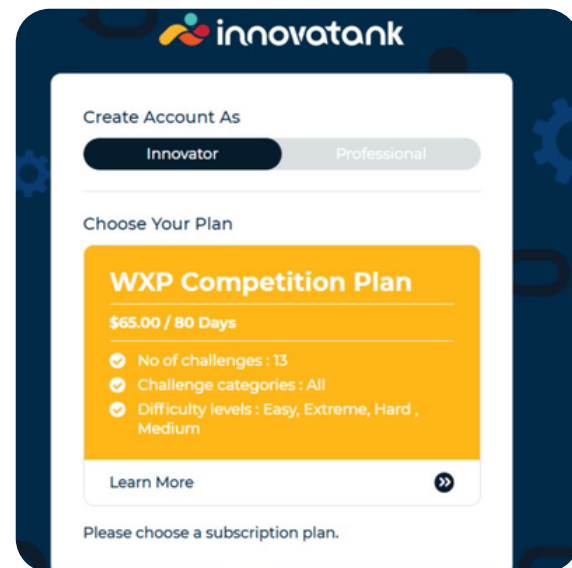


OPEN FOR INDIVIDUAL REGISTRATION

A receipt will be issued for your institutional claim.

Step 1 – go to <https://innovatank.com/>
◦ Sign in, create one here.

Step 2 – WXP Competitor Plan 81\$ USD (113\$ CAD) , register & purchase



Step 3 – Log in & Subscribe at WXP Europe Registration:
<https://innovatank.com/Home/ChallengeDetails?ID=Mw5iazcxmrs=>



Institutional Enquiries
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Build the community. Earn recognition and rewards.

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