



# **WXP EUROPE**

## **CROSS-CONTINENTAL COHORT**

*Institution Invitation*

An Annual International Innovation Challenge  
for Students Across Borders  
mid January–February 2026



## CROSS-CONTINENTAL COHORT - INVITATION

The Cross-Continental Cohort is a 14-day focused program where students from **different countries work together in mixed teams** to solve **real-world business challenges**. Throughout the process, participants receive mentorship and attend workshops.

### Participants gain:

- Hands-on international business experience
- Exposure to diverse team dynamics
- Executive-level presentation training

***It's not just about solving,  
it's also about building networks.***

– Diana Akisa, Cohort 1 Winner, Cohort 2 Mentor

### For institutions:

Delivered fully online, the program eliminates travel costs and scales easily, making it accessible for more students to participate in a high-impact, global experience.

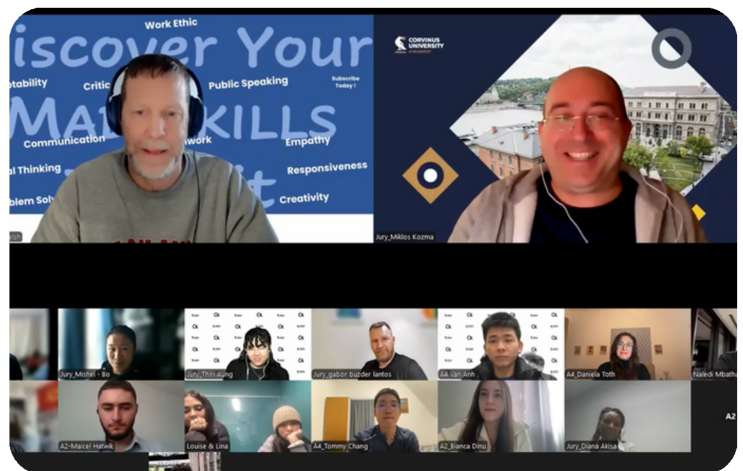
### HOW IT WORKS

**Timeline:** mid January to February 2026

**Teams:** 4–6 students per team

**Format:** Remote collaboration, real-time mentorship

**Finale:** Live jury presentation with industry professionals



Contact us for any inquiries, we are happy to assist  
[w xp@innovatank.com](mailto:wxp@innovatank.com)

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